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For circulation
to students
Scheduled date: 1/10/18
at 11 am
Venue: F-2.

ABP

To
The Principal,

Dear Sir/ Madam,

Greetings from ABP Pvt Ltd.

As part of continuing effort we at ABP have always tried to provide the youth with a platform to recognize, showcase and be successful. This time the group wishes to be the wind beneath the wings for all the college students who dream to be successful.

In our endeavour to create numerous opportunities for the college students for their overall development and to enhance their confidence and personality we bring a workshop on facing the interview & need for right grooming to your college in association Anandabazar Patrika. We are committed in our effort to enhance the standard of the college-educated students to make them more 'employable' in the industry and to honour the commitment, ABP shall employ the best four students across Bengal at the end of this campaign!

In this context, we request your support for this initiative and join us in our journey to identify the right talent among the students from your esteemed institute.

For the purpose we hereby request you to provide us with the following:-

- College activity Date & Time
- Pestering a week prior to the activity date
- Registration & Face the interview, grooming workshop

Other points

1. ABP Representative will judge the college event. We will be pleased to have a representation from your college as part of the jury
2. Criteria for selection:
 - Appearance
 - Smartness
 - Presentability
 - Knowledge

The above will be evaluated in the form of written round on Current affairs and Group discussion

Principal
Sonamukhi College
Sonamukhi, Bank

Request volunteers from your college who can help us in the execution

3. Similar activity will be conducted in 150 colleges across the Bengal in 22 districts. The best student per college will qualify for the Finale. The Finale will be judged by a jury of industry experts accompanied by the representatives of ABP. Overall selected winners from the campaign to be placed with ABP Pvt Ltd.
4. The event will draw coverage in the publications and we will obtain necessary no objection letters from those featured.

Sir/ Madam, our endeavour to make this event a grand success will be incomplete without your valued support. We invite you to become a valued partner in making "Gillette Guard Presents Safalya Haather Muthoy in association Anandabazar Patrika" a grand success by allowing and encouraging the students of your esteemed institution to participate in this Program.

We look forward to your positive response towards our proposal.

Warm Regards,
Rahul Sengupta
Senior Manager
ABP Pvt Ltd.

College Name -
Date -
Time -
Contact Person (Name) -
Phone Number -
Designation -

N. A. for students

College Stamp

