

WEBINAR

on

“Issues Related to Promotion and Protection of Intellectual Property Rights”

November 11, 2020

Time: 2 p.m.-3 p.m.

REGISTRATION LINK:

https://docs.google.com/forms/d/11S_AQjplCNgRdA_uPxx9lQqB82k_QyPMYuNBqwKdow/edit?usp=sharing

Last Date of Registration: November 10, 2020 at 10 a.m.



Organized by:

Seminar Committee
Sonamukhi College,
Sonamukhi, Bankura

In association with:



IQAC, Sonamukhi College
Sonamukhi, Bankura

Sponsored by:

Sonamukhi College, Sonamukhi, Bankura

Speaker:

Ms. Sunita Mitra (Sarkar)

Assistant Professor
Dept. of Political Science
Sabang Sajaniakanta Mahavidyalaya
PaschimMedinipur, West Bengal, India

About the Webinar:

According to a definition given by the UNESCO, 'Intellectual Property Rights (IPR) are set of rights associated with creations of the human mind.' An output of the human mind may be attributed to intellectual property rights. These are like any other property, and the law allows the owner to use the same to economically profit from the intellectual work. Broadly, IPR covers laws related to copyrights, patents and trademarks. While laws for these are different in different countries, they follow the international legal instruments. The establishment of the World Intellectual Property Organization (WIPO) in the year 1967, has established the significance of IPR for the economic growth of nations in the knowledge economy. Intellectual property law aims at safeguarding creators and other producers of intellectual goods and services by granting them certain time-limited rights to control the use of those productions. In the 1990s, many countries unilaterally strengthened their laws and regulations in this area, and many others were poised to do likewise. At the multilateral level, the successful conclusion of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) in the World Trade Organization (WTO) enhanced the protection and enforcement of IPRs to the level of solemn international commitment. The new global IPR system comes with both benefits and costs.

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Programme Outline: Time

Inauguration by 2p.m.
Dr. Bappaditya Mandal
Principal, Sonamukhi College, Sonamukhi,
Bankura

Welcome Address by 2:05 p.m.
Dr. Kuheli Mukhopadhyay
Assistant Professor, Dept. of Economics,
Sonamukhi College, Sonamukhi, Bankura

Speaker: Ms. Sunita Mitra (Sarkar) 2.10 p.m.-2.50 p.m.
Assistant Professor
Dept. of Political Science
Sabang Sajaniakanta Mahavidyalaya
Topic: "Issues related to Promotion and
Protection of Intellectual Property Rights"

Interactive Session 2.50 p.m.-2.55 p.m.

Vote of Thanks by 2.55 p.m.-3.00 p.m.
Prof. Subhasree Majumdar
Assistant Professor, Dept. of Zoology,
Sonamukhi College, Sonamukhi, Bankura

Some Highlights:

- Please register by clicking on the above link.
- Registration will close on November 10, 2020 at 10 a.m.
- Registration is free but mandatory.
- Programme will be organized through Google Meet and YouTube.
- Webinar link along with the feedback form shall be sent to registered email addresses of the participants.
- All registered participants shall receive an e-certificate upon feedback submission. However, the process may take some time and participants are requested to bear with the organizers.
- Organizers shall not be held responsible for any technical glitch that may arise inadvertently anytime during the programme.

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