



Microfinance and Rural Livelihood Diversification

UGC Sponsored

NATIONAL LEVEL SEMINAR

of

DEPARTMENT OF COMMERCE and ECONOMICS

Sonamukhi College

Sonamukhi-722207

District-Bankura, West Bengal, India

In collaboration with

D.R.D. CELL,

Bankura Zila Parishad

West Bengal, India

Venue

Sonamukhi College

Sonamukhi, Bankura, 722207

West Bengal, India

Dates: 27-28 February, 2017

Invitation for participation and registration

Dear Sir/Madam,

I have the privilege to cordially invite you along with your colleagues to participate in the UGC sponsored National Level Seminar entitled “Microfinance and Rural Livelihood Diversification”, organized jointly by Sonamukhi College and D.R.D. CELL, Bankura Zila Parishad. I am also to request you to present paper/poster in the Seminar. Abstract within 300 words along with the full paper may please be sent to the Organizing Secretary latest by 31st January, 2017 by email.

Please participate and share your best feelings with us.

Yours sincerely,

President,

Organizing committee

Sonamukhi College

Sonamukhi, Bankura

A few Words about Sonamukhi College & Commerce and Economics Department

Far away from the town of Bankura, Sonamukhi is a place of beautiful natural scenery and the home of many forest animals including the famous Jungle Fowl, Common Pea Fowl and Wild Boar in the surrounding deep forests. The much thicker and denser jungle of Sal-Palash-Piyal-Mohua tree is very attractive and colorful in February. Herd of Elephants has been seen occasionally in the adjacent forest because it is the migratory route of the creatures from very past. Established by Late Anantalal Patra, the founder Principal in 1966, with the hearty cooperation of local residents, Sonamukhi College is one of the degree colleges possessing its own identity in Bankura.

The Department of Commerce and Economics in this College were established in 1966 and has achieved a significant success. Under this background, the Department of Commerce and Economics are going to organize a UGC sponsored National Level Seminar entitled “Microfinance and Rural Livelihood Diversification.”

About the Seminar

The basic problem of our rural area is problem of under employment rather than unemployment and it is high incidence of unemployment and underemployment among the economically weaker sections, viz. rural poor women, landless labour, marginal and small farmers. Microfinance programme has been able to create self-employment by entrepreneurship development in the grass-root rural areas and has helped to expand multiple livelihood system among landless and marginal households through promoting sustainable self-help group approach. Studies have shown that the microfinance programme is helpful for increasing employment, alleviation of poverty and empowerment of rural poor, especially women.

Themes of this Seminar:

- i) Women Empowerment: Emerging Issues and Challenges**
- ii) Issues related to Rural Economy and Livelihood**
- iii) Dynamics of Financial Inclusion & Entrepreneurship Development.**

Who can participate?

Teachers, researchers, academicians, members of SHGs, government officials students from various fields, NGO members are welcome to participate and share their valuable knowledge.

ORGANIZING COMMITTEE

President: Dr. Bappaditya Mandal, Principal, Sonamukhi College

Convener: Ratul Saha, Assistant Professor & Head, Department of Economics, Sonamukhi College

Joint Convener: Dr. Swapan Kumar Samanta, Associate Professor & Head, Department of Commerce, Sonamukhi College

Organizing Secretary: Dr. Subir Kumar Chowdhury, Assistant Professor, Department of Commerce, Sonamukhi College

Joint Secretary: Project Director, DRD Cell, Bankura Zilla Parishad

REGISTRATION FEES

For Teachers: Rs. 500/-

For Research Scholars Rs. 300/-

For Students and Others: Rs. 100/-

(Participants are requested to inform within 20th February, 2017 for accommodation if required. Also there are paid Hotels available at Sonamukhi and Bishnupur)

Local attractions: Dense Forests in Sonamukhi, Kochdihi and Bhula (2 km); Haranath-Kusumkumari & Manohar Das Temple (1km); Old Fort, ruins of Palace and Temples of Malla dynasty in Bishnupur (28 km).

Guidelines for Abstract/Full paper submission:

Interested persons are requested to submit the abstract (within 500 words, 1.5 line spacing, Times New Roman set at font size 12, A4 sized paper, Title in Capital, Bold followed by the names of Author(s), their affiliations and email addresses) in M S Word file and through e-mail within 31st January, 2017.

Posters should conform to the suggested size of 1m x 0.75 m and include title, author (s) names and address for communication.

Full length paper must be submitted within 15th February, 2017 for publication in the Proceedings having ISBN Number.

ROUTE

From Howrah:

Avail Train to reach Bankura/ Bishnupur / Durgapur/ Burdwan from Howrah Rly. Stn. Buses are available to reach Sonamukhi College.

CONTACT:

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Prof. Ratul Saha (Convener)

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